

ICA EC Meeting December 16, 2020

Steve, Simon, Tim, Rikard, Jean Paul, Hanns Hermann, Stellan attended via Zoom

1) Approval of Minutes

The last meetings minutes are approved.

2) Special Meeting

Nominations are coming in until Dec 31.

3) Reports

Due Dec 31

OD sub committee has been working and will report results to EC. Ten NCAs have responded to date.

4) Treasurer's Update

Paid out 119 euros, 467567.59 euros

Seven plaques still unaccounted for which may be on boats. WS may be making these plaques void. Plaques were sent out to Charger before they were paid.

Tim spoke with Tony Pocklington and Tony will contact Vaish at WS.

Simon has proposed an audit from an accounting firm ~200

2019 accounts from previous treasurer. Simon has checked and found no errors and considers them to be OK. EC agrees Simon's check is acceptable and records are available if anyone wants to see them

5) Marketing Survey from JPA

Received four response CAN, FIN, GBR and CZE. Not enough for conclusions but more boats in countries than active racers. FIN, GBR

The website is still to be analyzed, received three examples HKN, FRA, GER. Old website is considered old and not well maintained. JPA sent a list of changes but not all added to current site.

Virgil domain is paid every year 30-40e, Nisse is receiving 50 e per month, GER class has nice photos on their site.

800/900 e per year plus fixed cost about 600 per year.

Under 1000 e should be enough to upgrade and maintain website

Boat shows are the other big expense. Need to decide which shows to support. Good response from Paris and Dusseldorf. La Rochelle show is becoming more important than Paris. Dusseldorf is a true Intl show but Covid is affecting the shows.

Should speak with GER NCA to see results from show etc. due to travel issues etc.

2020 show was mostly German participants. About 95% Germans.

Should attempt connections between interested parties and existing 2.4 sailors.

Should promote personal contacts between individuals and NCA contacts for boat demonstrations etc.

Can have contact information on website. GBR show is on Sailability stand, should have their own stand in the future.

We do not want to present the boat as 'only for persons with disabilities.

Need to target audience for the shows.

Should budget about 5000e per year for boat shows.

EC should seek NCA approvals before spending large sums.

We should include a budget for the Special Meeting for NCA approvals before spending large sums on big shows.

2022 better target for budgeting for large shows. Can put forward a ½ year budget for Tonsberg AGM.

Most shows are December, January, February.

Website, contact sailors directly ie Laser sailors, likely better money spent.

Marketing Committee needs to come up with new ideas for marketing. Too early for survey conclusions.

We have adequate funds but should go to new marketing ideas.

Marketing budget should be approved by NCAs/communicated to NCAs.

Should propose a marketing budget with estimated expenses:

ie 1000 for website, 1500 for other items

Need a proposed budget for the Special Meeting with the possibility of increasing for special marketing ideas via future Special Meeting(s).

6) One Design Committee

Sent out a questionnaire to NCAs. Asked Stellan, Heiko and Rikard for their input as well.

CAN USA HKN AUS SWE NOR SWE GER FRA FIN have responded.

In general NCAs do not believe there is a reason for a new OD rule and if any changes, they should be very similar to current NOD rule.

Has received a very good response from the NCAs.

7) German measurer issue

GER has four measurers.

TC met recently. GER has several persons who can measure 2.4mRs.

TC discussed OD questionnaire as well as measurers, and discussed report for Special Meeting.

8) AOB

NOR for Norway Worlds posted on their website.

NOR/Sis should be approved for the class prior to publishing. TC typically reviews for measurement etc.

Steve will contact NOR regarding approval etc.

We normally have a process for approvals prior to publishing etc., site visits etc. check docks, cranes etc.

Important EC/TC is class consulted on NOR/Sis etc.

9) Date of next meeting

Between Xmas and New Year

Monday December 28 1700 GBR time

Reports, Nominations etc.

